

AAE103

L21 : Current Changes -- Words

David Deterding

new words

- new words are needed all the time for:
 - new objects (*webcam, podcast*)
 - events (*Irangate, monicagate*)
 - activities (*zorbing, spelunking*)
 - new trends (*surfing, binge drinking*)
 - fashionable language (*wicked, lame, ming*)
 - avoiding insults (*African American*)
 - envy (*Chelski*)

word creation processes

- coinage *googol, xerox, kleenex*
- borrowing *genre, Schadenfreude*
- derivation *regularize, burglarize*
- back-formation *opt, edit, donate*
- clipping *bus, plane, fridge, flu*
- blending *motel, smog*
- compounding *software, whiteboard*
- acronym *scuba, radar, yuppy*

(Reading : GoE 13-14)

practice – what process has occurred?

blog
podcast
infotainment
dinky
chav
metrosexual
bachelorette
mcjob
ascii

words sometimes go out of fashion

wireless
groovy
ice box
thou
wherefore (Wherefore art thou Romeo)

Chaucer's Canterbury Tales

Whan that Aprill, with his shoures soote
The droghte of March hath perced to the roote
And bathed every veyne in swich licour,
Of which vertu engendred is the flour;
Whan Zephirus eek with his sweete breeth
Inspired hath in every holt and heeth
The tendre croppes, and the yonge sonne
Hath in the Ram his halfe cours yronne ...